

GOOD  
GROWTH  
PARTNERSHIP

# Five years of the Good Growth Partnership

Taking deforestation out of key agricultural commodity supply chains and enhancing producers' livelihoods.



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Photo below: © Dalma González/UNDP Paraguay

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**The Good Growth Partnership pilot phase (2017–2021) has convened a wide range of stakeholders and initiatives to reduce deforestation and enable sustainable development in three global commodity supply chains: soy, beef and palm oil, working across production, financing and demand in Brazil, Indonesia, Liberia and Paraguay.**

The Partnership pilot phase was funded by the Global Environment Facility, led by the United Nations Development Programme and implemented in collaboration with Conservation International, the International Finance Corporation, UN Environment and World Wildlife Fund.

Working with a full range of stakeholders, from small-scale producers to national governments and global corporations, the Good Growth Partnership promotes a systemic approach to sustainability that encompasses entire commodity supply chains. Instead of treating production, demand and

investment interventions as separate tracks, the Partnership looks at where the layers of the supply chain integrate and overlap to enhance financial incentives and demand for sustainably produced agricultural commodities.

Initiatives took place in the Matopiba region in Brazil's northeast, localized in the tropical savannah ecoregion known as the Cerrado; in important ecosystems in the Indonesian islands of Sumatra and Kalimantan; in the biodiversity-rich northwest of Liberia; and in the semi-arid Chaco region of Paraguay. These landscapes have been prioritized by the Partnership due to their high conservation value and proximity to agricultural production and are high-risk areas for deforestation.

While GGP continues its work by jointly providing support to 27 Country Projects through the [Food Systems, Land Use and Restoration Impact Program \(FOLUR\)](#)'s [Knowledge to Action \(K2A\) Global Platform](#) to accelerating transformative action in landscapes and along value chains, below are some of the results achieved during the Partnership's pilot phase

# 5 years in review

## Brazil Soy



# 5 years in review

## Indonesia Palm Oil



\* Different tools have been used to calculate data on CO<sub>2</sub> emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.

# 5 years in review

## Liberia Palm Oil

### Multi-stakeholder dialogue on sustainable palm oil supported

through 1 national multi-stakeholder platform and 1 forum at landscape level and 1 national action plan developed and adopted by stakeholders

**5,000 ha of HCVF protected**

through a Conservation Agreement with Zodua communities

**5,695,070 tonnes of direct CO<sub>2</sub> emissions avoided**

thanks to land use planning work

### Improved land use planning and protection of important conservation areas

supported through 3 national proposed policies

### Access to certified market

supported thanks to the development of a National Interpretation of the Roundtable for Sustainable Palm Oil

### Alternative livelihoods facilitated for 2,800+ people

through a Conservation Agreement to avoid forest degradation



# 5 years in review

## Paraguay Beef

### Multi-stakeholder dialogue and action for sustainable beef supported

through **1 national** and **1 sub-national** multi-stakeholder platforms and **1 regional action plan** adopted and under implementation

### Farmer extension services strengthened

thanks to **1 subnational strategy** adopted and based on the learnings from training **4,915+** large, medium and small producers

### Improved land use planning including identification of important conservation areas in the Chaco

thanks to **1 criteria** developed, defining **7,025,844+** hectares of HCV and/or HCS areas in the Chaco

### Sustainable beef production and improved land use planning policy reform supported

through **12 policy** recommendations including **3 adopted**

### PRODUCTION



Chaco region



### DEMAND



### National definition of sustainable beef facilitated

### Positioning of Paraguayan beef in the international market supported

thanks to **2 studies** conducted to analyse the market and **1 market strategy** developed

### Paraguayan beef and soy supply chains analyzed

by Trase through **2 news briefs** to highlight new data of the supply chains and understand their links to tropical deforestation

### Guidance for sustainable investments decisions provided

through development of a tool for financial institutions

### TRANSACTIONS



### \$16 million in new investments catalyzed

for sustainable Paraguayan beef

### Adoption of Environmental, Social and Governance criteria by financial institutions supported

through **1 adopted policy** requiring ESG criteria integration and followed by capacity-building to facilitate implementation

# Six main ways we enable change toward sustainability in commodity supply chains

## Generating responsible demand

Fostering the incentives needed by producers through raising market awareness, building capacity and commitments of off-takers and downstream buyers and increasing consumer demand for reduced deforestation commodities.



## Facilitating multi-stakeholder action

Helping diverse stakeholders – from non-governmental organizations to national and subnational governments to the private sector – to convene around a common vision and take collective action.



## Fostering sustainable production and land use

Enabling and supporting implementation and enforcement of policies for sustainable production and land use that disincentivize deforestation while making suitable land available for cultivation.



## Supporting farmers

Supporting governments at all levels to work with the private sector and other stakeholders to harmonize services to farmers that improve agricultural practices and market access.



## Sharing knowledge

Sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.



## Enabling sustainable transactions

Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.



# Facilitating multi-stakeholder action

Enabling diverse stakeholders – from non-governmental organizations to national and sub-national governments to the private sector – to convene around a common vision and an agenda for action and then implement it.

**Neutral and safe space for multi-stakeholder dialogue and sustainable action planning supported**

through **23 global, national and subnational platforms and forums**

**New connections and linkages facilitated**

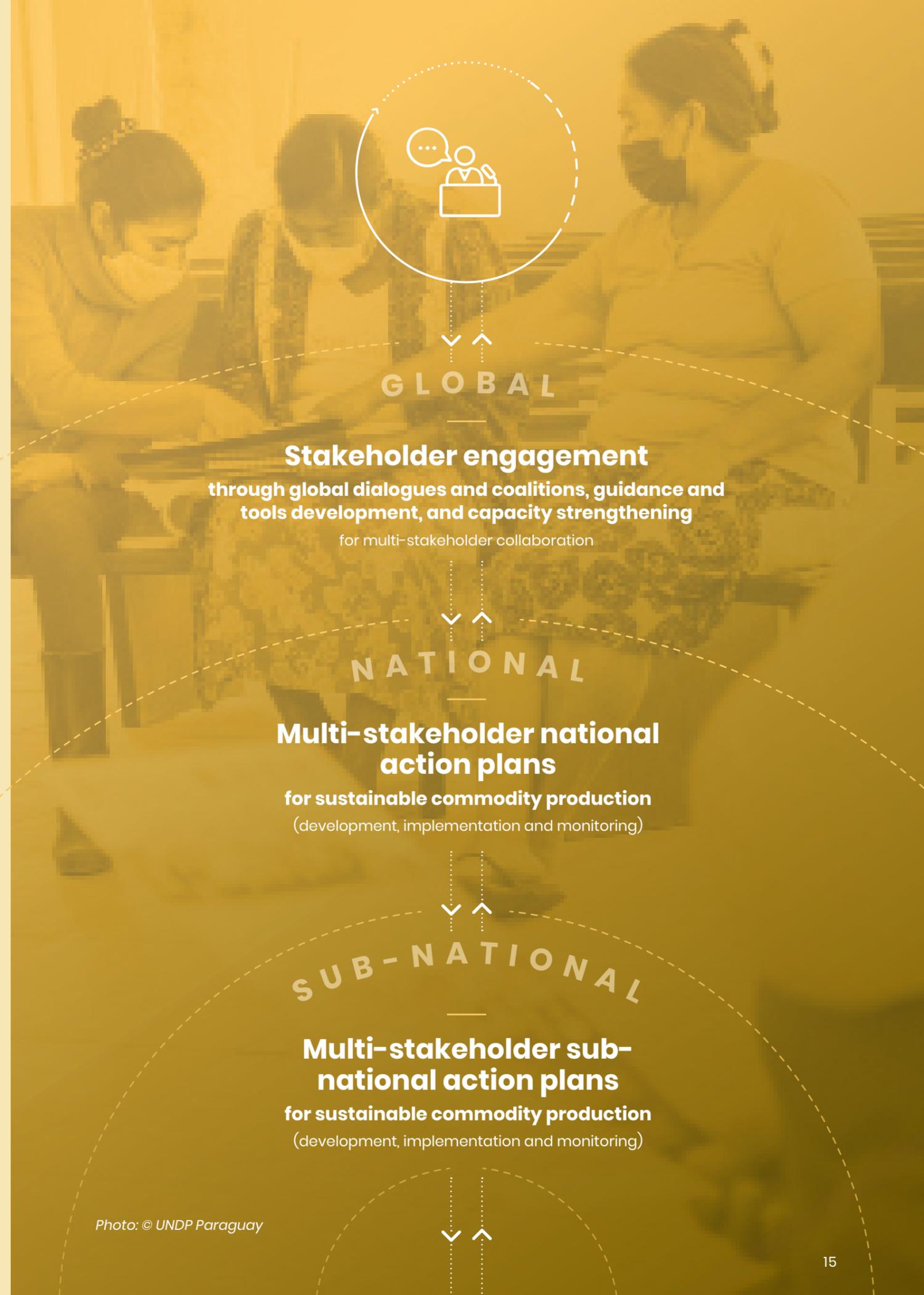
between **315 organizations** connected via multi-stakeholder platforms

**Multi-stakeholder action for sustainable commodity production supported**

through **9 action plans** adopted and under implementation.

**Global dialogues across supply chain actors facilitated**

through events and workshops



GLOBAL

## Stakeholder engagement

through global dialogues and coalitions, guidance and tools development, and capacity strengthening for multi-stakeholder collaboration

NATIONAL

## Multi-stakeholder national action plans

for sustainable commodity production (development, implementation and monitoring)

SUB-NATIONAL

## Multi-stakeholder sub-national action plans

for sustainable commodity production (development, implementation and monitoring)

Photo: © UNDP Paraguay

# Fostering sustainable production and land use

Advocating for, enabling and supporting implementation and, where relevant, enforcement of clear policies and regulations for sustainable production and land use that disincentivizes expansion into forests while making suitable land available for cultivation.

**28+**  
million hectares of land  
under improved natural resource  
management and practices

**140+**  
million of metric tonnes  
of CO<sub>2</sub> emissions avoided  
(lifetime direct and  
indirect)

**Sustainable commodity  
production and improved  
land use allocation  
supported**  
through 26 policies adopted or submitted  
for legalization and 3 additional ones  
under development

\* Different tools have been used to calculate data on CO<sub>2</sub> emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.



GLOBAL

## Tools

to guide sustainable production and land use including a guidebook to conduct causality assessments for landscape interventions

NATIONAL

## Policy reform

for supporting sustainable production, improving land use planning and strengthening land use change monitoring systems

SUB-NATIONAL

**Land use plans,  
policy reform and other instruments to protect  
important conservation areas**

# Supporting farmers

**Collaborating with governments at all levels to work with the private sector and other stakeholders to strengthen and harmonize services to farmers that improve agricultural practices and market access.**

## Strengthening of extension services supported

through **3 farmers** support strategies

## 17,858 farmers, producers and community members benefiting

from agriculture training, property regularization and livelihoods support

## Producers trained in Indonesia and Paraguay have adopted 84% of all the sustainable practices

shared during training sessions

This work is complemented by farmers support focused policies reported in the past infographic



# Enabling sustainable transactions

Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.

**Investments in sustainable production and land restoration supported**

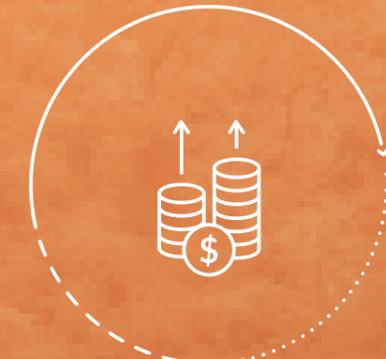
through the development or identification of **49 financial tools, products and regulations**

**16+**  
**million USD in new investments**

supporting sustainable production fostered by Partnership interventions

**Increased capacity to make sustainable investment decisions**

of 207 financial institutions and insurance companies



GLOBAL

## Capacity building

of global banks and investors on sustainable finance and deforestation risks

NATIONAL

## Financial tools, resources, business cases, policy reform and capacity building

of national banks on sustainable finance and deforestation risks

# Generating responsible demand

Fostering the economic incentives needed by producers through raising market awareness and standards, building capacity of off-takers for sustainable sourcing and increasing consumer demand for commodities that reduce deforestation.

**New commitments to source reduced deforestation commodities**

made by **88 companies** engaged in project activities

**Improved land use monitoring systems, transparency and/or traceability**

for reduced deforestation supply chains in **171 countries**

**Increased capacity to make and implement reduced-deforestation sourcing commitments**

of **69 companies**

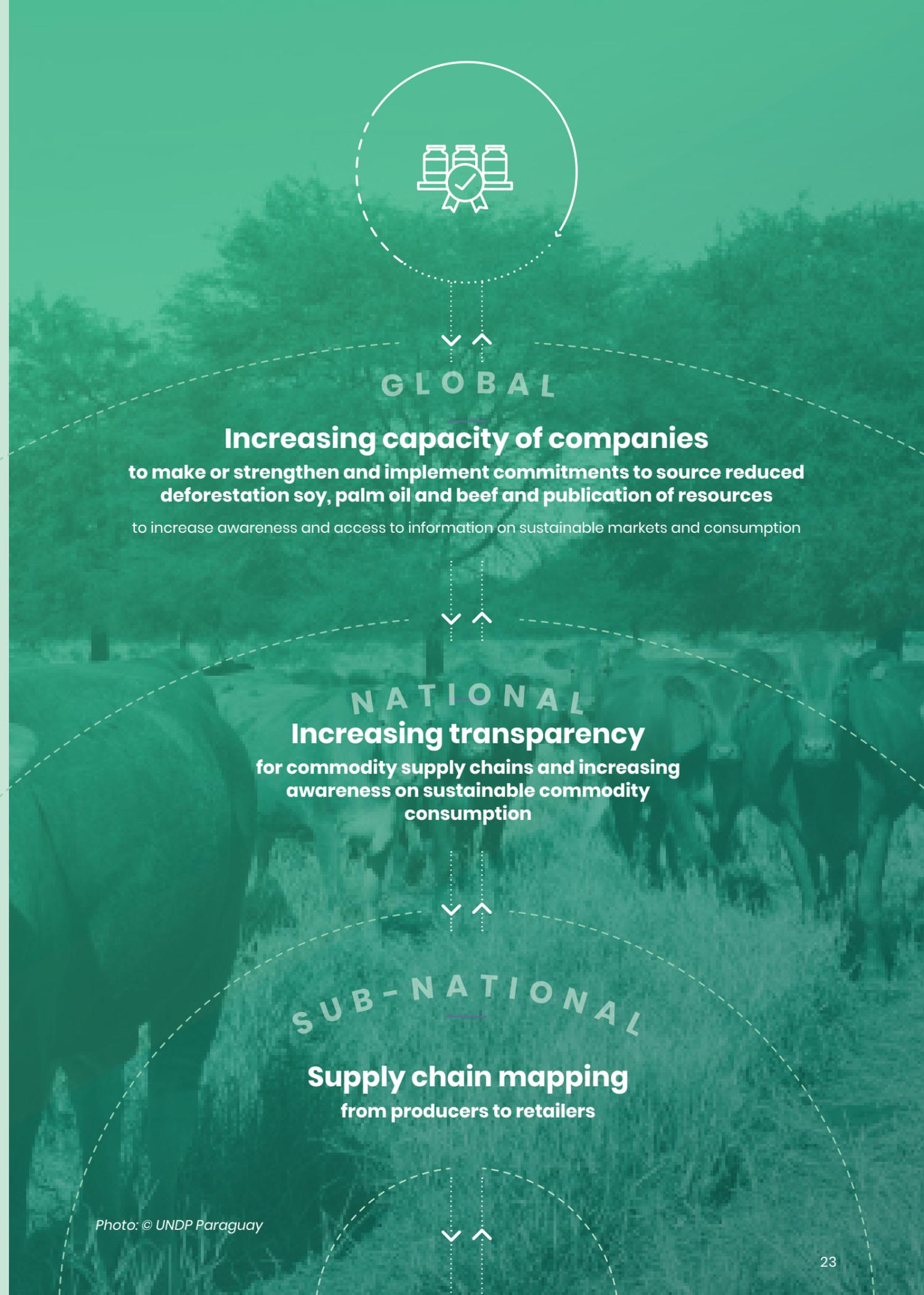


Photo: © UNDP Paraguay

# Sharing knowledge

**Generating and sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.**

**Enhanced knowledge and support for sustainable commodity supply chains provided**

through 126 publications, tools and knowledge products

**Green Commodities Community connecting 260+ practitioners**

and 2 Good Growth Conferences organized

**Sustainable supply chain efforts from practitioners and stakeholders supported**

through 2 global platforms ([Green Commodities Community](#) and [Evidensia](#))



# A next phase of the Good Growth Partnership (GGP)



## Incentives

The next phase of GGP will work to link, align and apply more integrated incentives across production, demand, finance and the human element so that their aggregated impact shifts at scale production practices, ultimately benefitting producers.

GGP will continue to facilitate multi-stakeholder collaboration with a multi-scale approach. It will act as an accelerator of impact of existing interventions, by identifying and connecting them to potent incentives for change.

